

IBUS - INTERNATIONAL BUSINESS (IBUS)

IBUS 285 Directed Studies

Credits 1 to 3. 1 to 3 Other Hours.

Directed study of selected problems in international business not covered in other courses. May be taken two times for credit.

Prerequisites: Freshman or sophomore classification in business.

IBUS 289 Special Topics in...

Credits 1 to 3. 1 to 3 Lecture Hours. 0 to 3 Lab Hours.

Selected topics in an identified area of international business. May be taken two times for credit.

Prerequisites: Freshman or sophomore classification in business.

IBUS 291 Research

Credits 1 to 4. 1 to 4 Other Hours.

Research conducted under the direction of faculty members in international business. May be repeated one time for credit.

Prerequisites: Business majors; freshman or sophomore classification; approval of instructor.

IBUS 301 Business Study Abroad

Credits 1 to 18. 1 to 18 Lecture Hours.

For students in approved programs abroad. May be repeated for credit.

Prerequisites: Admission to upper division in Mays Business School and selected for program; approval of study abroad coordinator and academic dean.

IBUS 310 Global Context of Business

Credits 3. 3 Lecture Hours.

Examination of how culture, government, history, politics, economy, and current events of one or more countries affect business; development of understanding of the foreign country or countries; real world comprehension on how to successfully engage in business due to understanding the economic, cultural, and political issues facing the country; global field-study based course with a duration of 1-2 weeks abroad.

Prerequisite: Admitted to Mays Business School and approval of instructor.

IBUS 320 Global Sustainable Business

Credits 3. 3 Lecture Hours.

Examination of sustainable business development, financial literacy, and small business consulting; real world comprehension on how to successfully engage in sustainable business development in context of host community and country's economic, cultural, and political issues; global field-study based course with hands on experience engaging indigenous, rural community for 1-2 weeks abroad. May be repeated two times for credit.

Prerequisite: Admitted to Mays Business School and approval of instructor.

IBUS 401/MKTG 401 Global Marketing

Credits 3. 3 Lecture Hours.

Survey of the aspects involved in marketing goods and services in a global marketplace; social, political, legal and economic issues associated with conducting business globally.

Prerequisite: MKTG 321.

Cross Listing: MKTG 401/IBUS 401.

IBUS 402/MKTG 402 International Marketing: Study Abroad

Credits 3. 3 Lecture Hours.

Introduction to the facets of doing business in an international setting; provides exposure to a variety of foreign cultures; facilitates understanding of the international marketplace in which these students will function.

Prerequisites: MKTG 321 or MKTG 409; junior classification; 2.5 GPR overall.

Cross Listing: MKTG 402/IBUS 402.

IBUS 403/MKTG 403 International Market Entry Strategies

Credits 3. 3 Lecture Hours.

A research-based course in which students prepare an analysis of a country, or region outside the U.S., and use it in the preparation of a marketing plan for a good or service to be introduced and marketed in that country.

Prerequisites: MKTG 321 or MKTG 409; concurrent registration in IBUS 402/MKTG 402 or MKTG 402/IBUS 402; junior or senior classification.

Cross Listing: MKTG 403/IBUS 403.

IBUS 430/ACCT 430 Global Immersion in Accounting

Credits 3. 3 Lecture Hours.

Combination of classroom work in the spring and a field trip to the selected country in summer; introduction to international opportunities within the public accounting firms; meet with former students to gain a local and corporate view of business in the selected country.

Prerequisites: ACCT 327 and approval of instructor.

Cross Listing: ACCT 430/IBUS 430.

IBUS 440/ISTM 440 International Technology Management

Credits 3. 3 Lecture Hours.

Examines global information and communications technology (ICT) business environment; challenges and opportunities for technology companies in the region; history, culture, politics, economic issues, and infrastructure influencing ICT support and innovation in the region; combination of classroom work in the spring and a field trip to the selected country in the summer; repeatable for credit if taken in a different country.

Prerequisites: Junior or senior classification; approval of instructor.

Cross Listing: ISTM 440/IBUS 440.

IBUS 445/ACCT 445 International Accounting

Credits 3. 3 Lecture Hours.

Introduction and examination of accounting issues unique to multinational enterprises and international business activity; only ACCT 445/IBUS 445 sections count for the accounting coursework requirements for the CPA exam.

Prerequisites: ACCT 315 or ACCT 327; FINC 341.

Cross Listing: ACCT 445/IBUS 445.

IBUS 446/FINC 445 International Finance

Credits 3. 3 Lecture Hours.

International business transactions, balance of payments and exchange rate systems, exchange rate risk and hedging techniques, sources of funding, relation to international financial institutions and capital instruments; foreign direct investment; international asset and liability management.

Prerequisites: FINC 351 and FINC 361; ACCT 328 or concurrent enrollment.

Cross Listing: FINC 445/IBUS 446.

IBUS 450/MGMT 450 International Environment of Business**Credits 3. 3 Lecture Hours.**

Broad survey of international business issues; analyzes the environment in which international businesses operate; examines international economic issues including trade theory, investment theory, foreign exchange and capital markets, and balance of payments; introduces multinational enterprises, global competition, international organizations, treaties and international law, national trade policies and the determinants of competitiveness of firms in international markets.

Prerequisites: Admission to upper division in Mays Business School.**Cross Listing:** MGMT 450/IBUS 450.**IBUS 452/MGMT 452 International Management****Credits 3. 3 Lecture Hours.**

An overview of international management to include international dimensions of organizational behavior, theory, strategy and human resource management; application of theoretical ideas to real-world situations through case analyses, presentations, projects and interactive class discussion.

Prerequisite: MGMT 450/IBUS 450 or IBUS 450/MGMT 450, or concurrent enrollment.**Cross Listing:** MGMT 452/IBUS 452.**IBUS 453/MGMT 453 Emerging Economies: Brazil, Russia, India, China****Credits 3. 3 Lecture Hours.**

Examination of present and future dynamics of the emerging economies of Brazil, Russia, India and China and their impact on the developing and developed worlds; importance of BRIC countries and their position in the world; history and development of these countries and the current business environment in each.

Prerequisite: MGMT 363.**Cross Listing:** MGMT 453/IBUS 453.**IBUS 455 Asian Business Environment****Credits 3. 3 Lecture Hours.**

The scope of business environments of Asia; geographical, demographic and cultural makeup; economic integration; human and cultural elements; financial and communication infrastructures; risk and market analysis; trade and investment patterns; Asian MNC's. May be repeated for credit if taken in a different country.

Prerequisite: Admission to upper division in Mays Business School.**IBUS 456 European Integration and Business****Credits 3. 3 Lecture Hours.**

History and institutional structure of the European Union; its regional cultures, values, economies and rifts; challenges faced by corporations and people in the region, including issues involving doing business with the European Union. May be repeated one time for credit.

Prerequisite: Admission to upper division in Mays Business School.**IBUS 457/MGMT 457 Global Entrepreneurship****Credits 3. 3 Lecture Hours.**

Practical issues associated with taking small- and medium-size business global; includes importing and exporting, developing global strategies, evaluating market opportunities, regional impact on economies and people.

Prerequisite: Admission to upper division in Mays Business School.**Cross Listing:** MGMT 457/IBUS 457.**IBUS 459 Latin American Markets****Credits 3. 3 Lecture Hours.**

Comparing and contrasting the Latin American, Canadian and U.S. markets across different variables, including culture, economics, social and legal aspects. May be repeated for credit if taken in a different country.

IBUS 460 Academy for Future International Leaders**Credits 3. 3 Lecture Hours.**

A practical orientation to international business and cultural issues to prepare selected Texas A&M students for the international marketplace; joint effort among all colleges at Texas A&M; designed to complement any academic major by helping students gain a global perspective of their chosen field of study.

Prerequisites: Junior or senior classification and selection for the Academy for Future International Leaders.**IBUS 484 International Business Internship****Credits 1 to 4. 1 to 4 Other Hours.**

International business internship with practicing professionals under the direction of a faculty member.

Prerequisites: Admission to upper division in Mays Business School; approval of department head.**IBUS 485 Directed Studies****Credits 1 to 6. 1 to 6 Other Hours.**

Directed study on selected problems in the area of international business.

Prerequisites: Admission to upper division in Mays Business School and approval of instructor.**IBUS 489 Special Topics in...****Credits 0 to 4. 0 to 4 Other Hours.**

Selected topics in an identified area of international business. May be repeated for credit.

Prerequisites: Admission to upper division in Mays Business School and approval of instructor.**IBUS 491 Research****Credits 1 to 4. 1 to 4 Other Hours.**

Research conducted under the direction of faculty members in international business. May be repeated one time for credit.

Prerequisites: Business majors; junior or senior classification; approval of instructor.