IBUS - INTERNATIONAL BUSINESS (IBUS)

IBUS 285 Directed Studies
Credits 1 to 3. 1 to 3 Other Hours. Directed study of selected problems in international business not covered in other courses. May be taken two times for credit. Prerequisites: Freshman or sophomore classification in business.

IBUS 289 Special Topics in...
Credits 1 to 3. 1 to 3 Lecture Hours. Selected topics in an identified area of international business. May be taken two times for credit. Prerequisites: Freshman or sophomore classification in business.

IBUS 291 Research
Credits 1 to 4. 1 to 4 Other Hours. Research conducted under the direction of faculty members in international business. May be repeated one time for credit. Prerequisites: Business majors; freshman or sophomore classification; approval of instructor.

IBUS 301 Business Study Abroad
Credits 1 to 18. 1 to 18 Lecture Hours. For students in approved programs abroad. May be repeated for credit. Prerequisites: Admission to upper division in Mays Business School and selected for program; approval of study abroad coordinator and academic dean.

IBUS 310 Global Context of Business
Credits 3. 3 Lecture Hours. Examination of how culture, government, history, politics, economy, and current events of one or more countries affect business; development of understanding of the foreign country or countries; real world comprehension on how to successfully engage in business due to understanding the economic, cultural, and political issues facing the country; global field-study based course with a duration of 1-2 weeks abroad. Prerequisites: Admitted to Mays Business School and approval of instructor.

IBUS 320 Global Sustainable Business
Credits 3. 3 Lecture Hours. Examination of sustainable business development, financial literacy, and small business consulting; real world comprehension on how to successfully engage in sustainable business development in context of host community and country’s economic, cultural, and political issues; global field-study based course with hands on experience engaging indigenous, rural community for 1-2 weeks abroad. May be repeated two times for credit. Prerequisites: Admitted to Mays Business School and approval of instructor.

IBUS 401/MKTG 401 Global Marketing
Credits 3. 3 Lecture Hours. Survey of the aspects involved in marketing goods and services in a global marketplace; social, political, legal and economic issues associated with conducting business globally. Prerequisite: MKTG 321. Cross Listing: MKTG 401/IBUS 401.

IBUS 402/MKTG 402 International Marketing: Study Abroad
Credits 3. 3 Lecture Hours. Introduction to the facets of doing business in an international setting; provides exposure to a variety of foreign cultures; facilitates understanding of the international marketplace in which these students will function. Prerequisites: MKTG 321 or MKTG 409; junior classification; 2.5 GPR overall. Cross Listing: MKTG 402/IBUS 402.

IBUS 403/MKTG 403 International Market Entry Strategies
Credits 3. 3 Lecture Hours. A research-based course in which students prepare an analysis of a country, or region outside the U.S., and use it in the preparation of a marketing plan for a good or service to be introduced and marketed in that country. Prerequisites: MKTG 321 or MKTG 409; concurrent registration in IBUS 402/MKTG 402 or MKTG 402/IBUS 402; junior or senior classification. Cross Listing: MKTG 403/IBUS 403.

IBUS 430/ACCT 430 Global Immersion in Accounting
Credits 3. 3 Lecture Hours. Combination of classroom work in the spring and a field trip to the selected country in summer; introduction to international opportunities within the public accounting firms; meet with former students to gain a local and corporate view of business in the selected country. Prerequisites: ACCT 327 and approval of instructor. Cross Listing: ACCT 430/IBUS 430.

IBUS 440/ISTM 440 International Technology Management
Credits 3. 3 Lecture Hours. Examines global information and communications technology (ICT) business environment; challenges and opportunities for technology companies in the region; history, culture, politics, economic issues, and infrastructure influencing ICT support and innovation in the region; combination of classroom work in the spring and a field trip to the selected country in the summer; repeatable for credit if taken in a different country. Prerequisites: Junior or senior classification; approval of instructor. Cross Listing: ISTM 440/IBUS 440.

IBUS 445/ACCT 445 International Accounting
Credits 3. 3 Lecture Hours. Introduction and examination of accounting issues unique to multinational enterprises and international business activity; only ACCT 445/IBUS 445 sections count for the accounting coursework requirements for the CPA exam. Prerequisites: ACCT 315 or ACCT 327; FINC 341. Cross Listing: ACCT 445/IBUS 445.

IBUS 446/FINC 445 International Finance
Credits 3. 3 Lecture Hours. International business transactions, balance of payments and exchange rate systems, exchange rate risk and hedging techniques, sources of funding, relation to international financial institutions and capital instruments; foreign direct investment; international asset and liability management. Prerequisites: FINC 351 and FINC 361; ACCT 328 or concurrent enrollment. Cross Listing: FINC 445/IBUS 446.

IBUS 450/MGMT 450 International Environment of Business
Credits 3. 3 Lecture Hours. Broad survey of international business issues; analyzes the environment in which international businesses operate; examines international economic issues including trade theory, investment theory, foreign exchange and capital markets, and balance of payments; introduces multinational enterprises, global competition, international organizations, treaties and international law, national trade policies and the determinants of competitiveness of firms in international markets. Prerequisites: Admission to upper division in Mays Business School. Cross Listing: MGMT 450/IBUS 450.
IBUS 452/MGMT 452 International Management

Credits 3.3 Lecture Hours. An overview of international management to include international dimensions of organizational behavior, theory, strategy and human resource management; application of theoretical ideas to real-world situations through case analyses, presentations, projects and interactive class discussion. Prerequisite: MGMT 450/IBUS 450 or MGMT 450/IBUS 450, or concurrent enrollment. Cross Listing: MGMT 452/IBUS 452.

IBUS 453/MGMT 453 Emerging Economies: Brazil, Russia, India, China

Credits 3.3 Lecture Hours. Examination of present and future dynamics of the emerging economies of Brazil, Russia, India and China and their impact on the developing and developed worlds; importance of BRIC countries and their position in the world; history and development of these countries and the current business environment in each. Prerequisite: MGMT 363. Cross Listing: MGMT 453/IBUS 453.

IBUS 455 Asian Business Environment

Credits 3.3 Lecture Hours. The scope of business environments of Asia; geographical, demographic and cultural makeup; economic integration; human and cultural elements; financial and communication infrastructures; risk and market analysis; trade and investment patterns; Asian MNC’s. May be repeated for credit if taken in a different country. Prerequisite: Admission to upper division in Mays Business School.

IBUS 456 European Integration and Business

Credits 3.3 Lecture Hours. History and institutional structure of the European Union; its regional cultures, values, economies and rifts; challenges faced by corporations and people in the region, including issues involving doing business with the European Union. May be repeated one time for credit. Prerequisite: Admission to upper division in Mays Business School.

IBUS 457/MGMT 457 Global Entrepreneurship

Credits 3.3 Lecture Hours. Practical issues associated with taking small- and medium-size business global; includes importing and exporting, developing global strategies, evaluating market opportunities, regional impact on economies and people. Prerequisite: Admission to upper division in Mays Business School. Cross Listing: MGMT 457/IBUS 457.

IBUS 459 Latin American Markets

Credits 3.3 Lecture Hours. Comparing and contrasting the Latin American, Canadian and U.S. markets across different variables, including culture, economics, social and legal aspects. May be repeated for credit if taken in a different country.

IBUS 460 Academy for Future International Leaders

Credits 3.3 Lecture Hours. A practical orientation to international business and cultural issues to prepare selected Texas A&M students for the international marketplace; joint effort among all colleges at Texas A&M; designed to complement any academic major by helping students gain a global perspective of their chosen field of study. Prerequisites: Junior or senior classification and selection for the Academy for Future International Leaders.

IBUS 484 International Business Internship

Credits 1 to 4.1 to 4 Other Hours. International business internship with practicing professionals under the direction of a faculty member. Prerequisites: Admission to upper division in Mays Business School; approval of department head.

IBUS 485 Directed Studies

Credits 1 to 6.1 to 6 Other Hours. Directed study on selected problems in the area of international business. Prerequisites: Admission to upper division in Mays Business School and approval of instructor.

IBUS 489 Special Topics in...

Credits 0 to 4.0 to 4 Other Hours. Selected topics in an identified area of international business. May be repeated for credit. Prerequisites: Admission to upper division in Mays Business School and approval of instructor.

IBUS 491 Research

Credits 1 to 4.1 to 4 Other Hours. Research conducted under the direction of faculty members in international business. May be repeated one time for credit. Prerequisites: Business majors; junior or senior classification; approval of instructor.