JOUR - JOURNALISM (JOUR)

JOUR 102 American Mass Media
Credits 3. 3 Lecture Hours.
(COMM 1307) American Mass Media. Introductory survey of mass
communication media, their history and social role, to provide
an understanding of the development and importance of mass
communication media in modern society.

JOUR 200 Mass Media Information
Credits 3. 3 Lecture Hours.
Strategies and procedures in identifying, gathering, analyzing and
organizing information for the mass media; sources and methods;
evaluation and validation of evidence; legal and ethical considerations.
Prerequisites: Grade of C or better in JOUR 102; freshman or sophomore
classification; enrollment in the USLA-BA-JNS concentration or JOUR
minor; or approval of program director.

JOUR 203 Media Writing I
Credits 3. 2 Lecture Hours. 3 Lab Hours.
(COMM 2311) Media Writing I. Basic journalistic techniques common
to all media; integration of news gathering, writing and editing; ethics.
Limited to minors in journalism, or with approval of program director.
Prerequisites: Grade of C or better in JOUR 102 and JOUR 200;
enrollment in the USLA-BA-JNS concentration or JOUR minor; or approval
of program director.

JOUR 215/COMM 215 Interviewing: Principles and Practice
Credits 3. 3 Lecture Hours.
Theory and practice of methods in selected interview settings; emphasis on
communication between two persons, questioning techniques, and
the logical and psychological bases of interpersonal persuasion.

JOUR 230/COMM 230 Communication Technology Skills
Credits 3. 3 Lecture Hours.
Introduction to interactive media and media literacy skills in the digital
domain; survey of technology histories, standards, and markets for
industries such as multichannel TV, digital radio, video games, steaming
media, and networking, and social networking.
Prerequisites: Enrollment in communication or telecommunication media
studies majors, USLA-BA-JNS concentration, or JOUR minor.
Cross Listing: COMM 230/JOUR 230.

JOUR 250/COMM 250 New Media and the Independent Voice
Credits 3. 3 Lecture Hours.
Examination of new media as independent voices for cultural and
political movements; principles governing the design, presentation, and
evaluation of blogs as a persuasive medium in society.
Cross Listing: COMM 250/JOUR 250.

JOUR 285 Directed Studies
Credits 0 to 3. 0 to 3 Other Hours.
Research problems related to communication field. Individual work, fitted
to special needs of specific student as determined by his or her interests
and aptitude.
Prerequisites: Enrollment in USLA-BA-JNS concentration or JOUR minor;
approval of the program director.

JOUR 289 Special Topics in...
Credits 3. 3 Other Hours.
Selected topics in an identified area of journalism and mass
communication. May be repeated for credit.
Prerequisites: Enrollment in USLA-BA-JNS concentration or JOUR minor.

JOUR 291 Research
Credits 0 to 3. 0 to 3 Other Hours.
Research conducted under the direction of a chosen faculty member in
Journalism Studies. May be taken for a maximum of 3 hours credit.
Prerequisites: Freshman or sophomore classification and approval of
instructor.

JOUR 301/COMM 307 Communication Law and Policy
Credits 3. 3 Lecture Hours.
Law and policy that create the context and consequences for
communication via mass media, social media, organizational, group
and interpersonal communication, free speech, free press, libel, privacy,
copyright, cybersecurity, constitutional principles, international law and
human rights, fairness, equity and diversity in communication.
Prerequisites: Junior or senior classification, or approval of instructor;
COMM-307 also taught at Galveston campus.
Cross Listing: COMM 307/JOUR 301.

JOUR 303 Media Writing II
Credits 3. 2 Lecture Hours. 3 Lab Hours.
Interpretative news gathering and writing for various media; basic
communication law and ethics; assigned practice on campus or other
publications.
Prerequisites: JOUR 203, enrollment in journalism minor or USLA-BA-JNS
concentration; or approval of program director.

JOUR 304 Editing for the Mass Media
Credits 3. 3 Lecture Hours.
Principles and practice of editing including: improving and tightening text;
writing headlines, titles and subheads; self-editing and editing others;
tailoring texts for specific audiences; understanding style guides.
Prerequisite: Grade of C or better in JOUR 203; enrollment in journalism
minor or USLA-BA-JNS concentration; or approval of program director.

JOUR 307/COMM 307 Communication Law and Policy
Credits 3. 3 Lecture Hours.
Laws and regulations applied to social media, including communication
law applied to enduring issues in the social media context; legal problems
unique to social media; free speech, commercial speech and employment
law as they affect individual users of social media as well as groups and
organizations promoting points of view or products via social media, and
employers.
Prerequisites: Grade of C or better in COMM 307/JOUR 301 or JOUR 301/
COMM 307; junior or senior classification or approval of instructor.
Cross Listing: COMM 317/JOUR 317.

JOUR 341 Mobile Journalism
Credits 3. 3 Lecture Hours.
Multimedia journalism; photography, audio and video as used in
journalism; reporting stories; adaptation of storytelling across media
platforms; real-time mobile publishing.
Prerequisites: Junior or senior classification or approval of instructor.

JOUR 359 Reporting Sports
Credits 3. 3 Lecture Hours.
Gathering, organizing, researching, evaluating and writing sports
information; employing accepted professional sports writing style across
various news media platforms.
Prerequisites: Junior or senior classification.
JOUR 365/COMM 365 International Communication
Credits 3. 3 Lecture Hours.
Mass media, international, and cross-cultural audiences, theoretical, pragmatic, political and ethical issues; including cultural differences, comparative media systems, development, communication, patterns of world news flow, political propaganda, impact of international advertising and other issues.
Prerequisite: Junior or senior classification; COMM-365 also taught at Galveston and Qatar campuses.
Cross Listing: COMM 365/JOUR 365.

JOUR 450 Political Reporting
Credits 3. 3 Lecture Hours.
Interviewing; reporting; and writing various types of political stories and commentary; exploration of ethical principles and issues in political reporting including role of free press in a democracy.
Prerequisite: Junior or senior classification or approval of instructor.

JOUR 451 Arts & Entertainment Journalism
Credits 3. 3 Lecture Hours.
Arts & Entertainment Journalism. Journalistic coverage of arts and entertainment issues and events; examination of reviews and feature stories; feature writing and criticism; extensive workshop experience; emphasis on the value of research, self-editing and revision.
Prerequisite: Junior or senior classification or approval of instructor.

JOUR 455 Literary Nonfiction
Credits 3. 3 Lecture Hours.
Explores the art of writing literary nonfiction, a major trend in 21st century journalism; examines several forms of literary nonfiction, including personal essay, memoir, historical biography and modern narrative: to be written in each form; provides extensive workshop experience; emphasizes the value of critiques, self-editing and revision.
Prerequisite: Junior or senior classification or approval of instructor.

JOUR 458/COMM 458 Global Media
Credits 3. 3 Lecture Hours.
Study of globalization through media ownership; content, flow, cultural values, political power and technological impact; implications of globalization for local economies and audiences.
Prerequisite: Junior or senior classification or approval of instructor.
Cross Listing: COMM 458/JOUR 458.

JOUR 468 Magazine Feature Writing
Credits 3. 3 Lecture Hours.
Focus on the ability to communicate through a variety of styles including traditional long-form magazine writing and profiles; critical analysis and adaptation of writing skills for the latest trends in magazine, including audio and multimedia storytelling and the advent of purely digital magazines.
Prerequisites: JOUR 203; junior or senior classification, or approval of instructor; major in university studies-journalism or minor in journalism.

JOUR 484 Internship
Credits 0 to 3. 0 to 3 Other Hours.
Directed internship in a private firm or public agency to provide on-the-job experience appropriate to the student's degree program and career objectives. To be taken on a satisfactory/unsatisfactory basis. Maximum of 3 credits may apply toward degree.
Prerequisites: Junior or senior classification; enrollment in USLA-BA-JNS concentration or JOUR minor; approval of instructor.

JOUR 485 Directed Studies
Credits 0 to 4. 0 to 4 Other Hours.
Research problems related to communication field. Individual work, fitted to special needs of specific student as determined by his or her interests and aptitude.
Prerequisites: Junior or senior classification; enrollment in USLA-BA-JNS concentration or JOUR minor; approval of instructor.

JOUR 489 Special Topics in...
Credits 1 to 4. 1 to 4 Other Hours.
Selected topics in an identified area of journalism and mass communication. May be repeated for credit.
Prerequisites: Junior or senior classification; enrollment in USLA-BA-JNS concentration or JOUR minor; or approval of instructor.

JOUR 490 Journalism as a Profession
Credits 3. 3 Lecture Hours.
Exit-level course for interdisciplinary minor in Journalism; requires students to produce publication-quality projects; includes seminars in contemporary news media issues and practices.
Prerequisites: Junior or senior classification; enrollment in USLA-BA-JNS concentration or JOUR minor; and approval of instructor.

JOUR 491 Research
Credits 0 to 3. 0 to 3 Other Hours.
Research conducted under the direction of a chosen faculty member in Journalism Studies. May be taken for a maximum of 3 hours credit.
Prerequisites: Grade of C or better in JOUR 203; junior or senior classification and approval of instructor.