

RPTS - REC, PARK & TOURISM SCI (RPTS)

RPTS 201 Foundations of Recreation, Parks and Tourism **Credits 3. 3 Lecture Hours.**

(PHED 1336) Foundations of Recreation, Parks and Tourism. Analysis of the elements comprising a community, community assessment techniques and community development processes engaged by stakeholders and residents to improve living conditions; definitions and principles associated with community development.

RPTS 209 Park and Tourism Operations **Credits 3. 2 Lecture Hours. 2 Lab Hours.**

Planning, execution and supervision of field maintenance and operations.

RPTS 291 Research

Credits 1 to 3. 1 to 3 Other Hours.

Research conducted under the direction of faculty member in recreation park and tourism sciences.

Prerequisites: Freshman or sophomore classification and approval of instructor.

RPTS 300 Supervised Field Studies

Credits 3. 3 Other Hours.

Survey and application of principles of recreation and parks; selected aspects of park and recreation management in an operational setting under the supervision of an approved agency; preparation and presentation of a comprehensive analysis of a specific problem; offered on an individual basis. May be repeated for credit.

RPTS 301 Leisure and Outdoor Recreation in American Culture

Credits 3. 3 Lecture Hours.

Introduction to the fundamental concepts of leisure and outdoor recreation and how they influence us as individuals, groups and society; critical factors such as self, family, lifespan, ecology, health, work patterns, communications, diversity, popular culture, and consumption are studied in relationship to past, present and future leisure patterns.

RPTS 302 Application of Tourism Principles

Credits 3. 3 Lecture Hours.

Tourism principles applied at local, regional and international levels; examination of the scale, scope and organization of the industry including marketing destinations and experiences; issues related to the economic, technological and political aspects of tourism.

Prerequisite: Junior or senior classification.

RPTS 304 Administration of Recreation Resource Agencies

Credits 3. 3 Lecture Hours.

Contemporary issues and related administrative practices associated with the provision of recreation services and settings; addresses principles associated with recreation resource agency administration; personnel and customer-related administrative issues in recreation resource agencies; concepts and principles relevant to commercial and non-profit recreation resource agencies.

Prerequisites: RPTS 201.

RPTS 307 Interpretation of Natural and Cultural Resources

Credits 3. 2 Lecture Hours. 2 Lab Hours.

Principles and methods of effective communication with the public at parks, cultural institutions and tourism destinations; application of guided and media-based techniques to connect audiences with meanings inherent in a resource.

RPTS 311 Planning and Implementation of Events and Programs

Credits 3. 3 Lecture Hours.

Planning, operations, administration and evaluation; includes creation and implementation of programs and special events with budgeting, operational and venue logistics, marketing, fund raising, hospitality training and participant satisfaction.

Prerequisite: Junior or senior classification or approval of instructor.

RPTS 320 Event Management and Operations I

Credits 3. 3 Lecture Hours.

Principles and applications for effective planning and management of events; planning, promotion, operational logistics, sponsorship and evaluation.

Prerequisite: RPTS 311.

RPTS 321 Event Management and Operations II

Credits 3. 3 Lecture Hours.

Advanced principles and applications of event management, including practical knowledge relating to contracting, media, fund raising, compliance and oversight, risk management, site logistics, sponsorships and vendor management.

Prerequisites: RPTS 311 and RPTS 320.

RPTS 323 Managing Hospitality and Recreation Organizations

Credits 3. 3 Lecture Hours.

Management theory, best practices and functions associated with the provision of hospitality and recreation services; concepts and issues related to financing, human resources, planning, organizing, leading, coordinating, controlling and staffing of commercial, nonprofit and public organizations.

Prerequisite: RPTS 201 or 302; junior or senior classification.

RPTS 324 Event Management Final Assessment

Credits 0. 0 Other Hours.

Demonstration of academic knowledge in management of events; document event coordination experience through completion of volunteer work and a website portfolio.

Prerequisites: Enrollment in Professional Event Manager certificate; grade of C or better in RPTS 311 and RPTS 320; grade of C or better in RPTS 321 or concurrent enrollment.

RPTS 331 Tourism Marketing

Credits 3. 3 Lecture Hours.

Application of basic tourism marketing principles and concepts in government, business, and social-cause contexts; situation analysis and operational evaluation; decision making in terms of product, place, price, and channel of distribution mixes for tourism attractions and services.

Prerequisite: RPTS 302 and junior or senior classification.

RPTS 336 Research and Analysis in Recreation and Tourism

Credits 3. 3 Lecture Hours.

Examination of current tourism and recreation research emphasizing specialized research methodology, adaptive techniques and methods of research useful to the recreation and tourism professional; analysis of the methods of problems identification, formulation and solution.

Prerequisites: Junior or senior classification.

RPTS 340 Recreation, Parks, Tourism and Diverse Populations

Credits 3. 3 Lecture Hours.

Review of major judicial decisions and civil rights laws on provision and distribution of leisure services in society; influence of age, disability, ethnicity, national origin, race, religion and gender on individual's preferences for particular experiences; implications of individual differences for the provision of services.

Prerequisite: Junior or senior classification.

RPTS 370 Youth Development Organizations and Services**Credits 3. 3 Lecture Hours.**

Changing views of adolescence and youth culture in the United States; developmental assets and principles of developing positive youth development supports, opportunities and services; mentoring and staff development for youth serving agencies; goals, program emphases, administrative methods and membership of major youth serving organizations.

RPTS 371 Understanding and Developing Effective Skills for Youth Development**Credits 3. 3 Lecture Hours.**

Development of skills needed to effectively work with youth; issues such as youth participation, conflict resolution, youth-adult collaboration, leadership development, youth empowerment and youth voice; connection of theoretical concepts to practice.

Prerequisite: RPTS 370 and junior or senior classification.**RPTS 380 Visitor and Resource Protection I****Credits 3. 2 Lecture Hours. 2 Lab Hours.**

Fundamental values and operations of the National Park Service; communication, leadership and conservation skills and practice needed for employment with federal park agencies; physical fitness training.

Prerequisite: Junior or senior classification or approval of instructor.**RPTS 381 Visitor and Resource Protection II****Credits 3. 2 Lecture Hours. 2 Lab Hours.**

Fundamental values and operations of the visitor and resource protection branch of the National Park Service; law enforcement, customer service, ethics and team cohesion.

Prerequisites: RPTS 380; junior or senior classification; approval of instructor.**RPTS 382 Visitor and Resource Protection III****Credits 3. 2 Lecture Hours. 2 Lab Hours.**

Law Enforcement Operations of the National Park Service; policies, laws and procedures designated by 36 US Code of Federal Regulations; focus and analysis of watershed law enforcement events; critical examination of criminal justice system through advanced leadership; assessment of 21st century policing report.

Prerequisites: RPTS 381; junior or senior classification; approval of instructor.**RPTS 401 Tourism and Recreation Enterprises****Credits 4. 3 Lecture Hours. 2 Lab Hours.**

Market and financial feasibility analysis; resource characteristics, location and market aspects of tourism and recreation enterprises; sources of funding for facility development; approaches to marketing recreation, park and tourism services; applying knowledge to case study situations.

Prerequisite: RPTS 323 or RPTS 304; senior classification.**RPTS 402 Park Planning and Design****Credits 3. 2 Lecture Hours. 2 Lab Hours.**

Classification of areas according to primary function, location and clientele served; basic park planning principles involving scale, circulation, function and spatial relationships; methodology for establishing planning goals, objectives and planning strategies.

Prerequisites: Junior or senior classification.**RPTS 403 Financing and Marketing Recreation, Park and Tourism Resources****Credits 4. 3 Lecture Hours. 2 Lab Hours.**

Public sources of funding for facility development and of approaches to marketing recreation, park, and tourism services; applying knowledge to case study situations.

Prerequisites: RPTS 304 or RPTS 423; senior classification.**RPTS 404/SOCI 404 Sociology of the Community****Credits 3. 3 Lecture Hours.**

Organization of American communities examining the bases of community, types of communities and the changes faced by communities.

Prerequisite: SOCI 205; SOCI-404 also taught at Galveston campus.**Cross Listing:** SOCI 404/RPTS 404.**RPTS 411 Cruise Tourism****Credits 3. 3 Lecture Hours.**

Overview of cruise tourism; management of service sectors; understanding of cultural aspects of places traveled; cruise marketing/decision making; geography of cruising; youth programming; agri-tourism; identification of issues related to the economic, technological and political aspects of cruise tourism.

Prerequisite: Junior or senior classification.**RPTS 421 Hotel and Resort Operations****Credits 3. 3 Lecture Hours.**

Examination of the crucial elements involved in the successful operation of a hotel or resort and how they interrelate; analysis and application of management principles in the major departments of hotels and resorts to include rooms division, food and beverage, recreation, sales and marketing.

Prerequisite: Junior or senior classification.**RPTS 426 Tourism Impacts****Credits 3. 3 Lecture Hours.**

Consequences and impacts of various kinds of tourism development for host communities and regions; read and evaluate case studies from Texas, other areas in the United States and internationally; economic, environmental, social, cultural and political impacts associated with tourism proposals, project development, tourist activity, industry expansion and industry decline.

Prerequisite: RPTS 302.**RPTS 444 Service Quality for Hospitality Organizations****Credits 3. 3 Lecture Hours.**

Application of SERVQUAL concepts with focus on implementing measures to enhance customer service; in-depth study of planning and administering hospitality service strategies, measurement of service delivery, repair and recovery of service delivery gaps, and management and training of employees; practical applications of research in the field.

Prerequisite: Junior or senior classification.**RPTS 460/ECCB 460 Nature, Values, and Protected Areas****Credits 3. 3 Lecture Hours.**

Writing-intensive discussion of the ways in which protected areas reflect human values about nature; identify stakeholders in and around protected areas, exploring how interests either conflict or coincide; evaluate social, economic, cultural, and ecological trade-offs of different approaches to conservation.

Prerequisite: Junior or senior classification or approval of instructor.**Cross Listing:** ECCB 460/RPTS 460.

RPTS 472 Grant Writing and Program Evaluation for Youth Development Organizations

Credits 3. 3 Lecture Hours.

Development of knowledge and skills to successfully write grant proposals and design program evaluation plans for youth development organizations; appropriate funding opportunities and considerations; grant guidelines; budget, timeline, and personnel; program evaluation plan development; evaluating grant proposals.

Prerequisites: RPTS 370 and RPTS 371, or approval of instructor; junior or senior classification.

RPTS 476 Leadership for Outdoor Recreation

Credits 3. 3 Lecture Hours.

Leadership principles related to outdoor recreation; classroom instruction and experiential learning; skills training through field trips; risk management planning, environmental education, group facilitation, and trip planning.

Prerequisite: Junior or senior classification.

RPTS 478 Youth Development Practice

Credits 3. 3 Lecture Hours.

Application of youth development philosophy in community settings; principles and practices of community youth development and existing youth development models; local efforts related to community youth development.

Prerequisite: RPTS 370, RPTS 371 and junior or senior classification.

RPTS 481 Seminar

Credit 1. 1 Lecture Hour.

Development of knowledge and skills necessary for employment in the recreation, park and tourism fields; focus on career preparation and job search strategies, professionalism, networking and opportunities for advanced education.

Prerequisite: Junior or senior classification; RPTS majors only.

RPTS 484 Internship

Credits 0 to 6. 0 to 6 Other Hours.

Practical experience working in a professional recreation, park or tourism setting. Offered on an individual basis. May be repeated for credit.

Prerequisite: RPTS 311, RPTS 340 and RPTS 481.

RPTS 485 Directed Studies

Credits 0 to 4. 0 to 4 Other Hours.

For individual research by advanced undergraduates upon a broad range of subjects not included in established courses.

Prerequisite: Junior classification or approval of department head.

RPTS 489 Special Topics in...

Credits 1 to 4. 1 to 4 Lecture Hours. 0 to 9 Lab Hours.

Selected topics in an identified field of recreation and parks. May be repeated for credit.

RPTS 491 Research

Credits 1 to 3. 1 to 3 Other Hours.

Research conducted under the direction of faculty member in recreation park and tourism sciences. Registration in multiple sections of this course are possible within a given semester provided that the per semester credit hour limit is not exceeded.

Prerequisites: Junior or senior classification and approval of instructor.