Overview

SPMT 217 Foundations of Sport Management
Credits 3.3 Lecture Hours.
History, principles, and objectives of the sport management profession; an overview of the structure of the sport industry; introduction to the scope and variety of career opportunities in sport.

SPMT 220 Olympic Studies
Credits 3.3 Lecture Hours.
History of the Olympic Games and their development over time; analyze, compare and contrast the relationship between the Olympics, cultures and societies; examination of central problems, accomplishments and collaborations revolving around the Olympics from a variety of viewpoints.

SPMT 225 Practical Skills for Sport Professionals
Credits 3.3 Lecture Hours.
Introduction to the writing, communication and technical skills required to succeed in the sport industry; segmented into units based on different professions within the sport industry such as journalism, marketing, technology, public relations, organizational communication and law.

SPMT 230 Introduction to Leadership in Sport Organizations
Credits 3.3 Lecture Hours.
Attainment and application of leadership skills in the sports setting; analysis of sports leaders and their styles; ethics in sport leaders; preparation to work in youth sports institutions; youth community agencies and sport related non-profit agencies.

SPMT 285 Directed Studies
Credits 0 to 4.0 to 4 Other Hours.
Work on a specified topic with the intent of promoting independent reading, research and study; supplement existing course offerings or subjects not presently covered. May be repeated for credit.
Prerequisites: Freshman or sophomore classification; approval of instructor.

SPMT 289 Special Topics in...
Credits 0 to 4.0 to 4 Other Hours.
Selected topics in an identified area of sport management. May be repeated for credit.

SPMT 291 Research
Credits 0 to 4.0 to 4 Other Hours.
Research conducted under the direction of a faculty member in sport management. May be repeated 4 times for credit.
Prerequisites: Freshman or sophomore classification; approval of instructor.

SPMT 304 Sport Psychology Management and Practice
Credits 3.3 Lecture Hours.
The relationship of psychology to sport and exercise; topics include history, application of learning principles, social psychology, personality variables, psychological assessment, youth sport, and diversity issues in sport and exercise.
Prerequisite: Junior classification.

SPMT 316 Sales Strategies in Sport Organizations
Credits 3.3 Lecture Hours.
Preparation for the sport business workforce via the sales outlet; emphasis on developing skills for success in sport sales.
Prerequisites: Grade of C or better in SPMT 217; junior or senior classification.

SPMT 319/SOCI 319 Sociology of Sport
Credits 3.3 Lecture Hours.
Social institution of sport and its consequences for American society; social organization from play to professional sport; violence, discrimination, women in sport; socialization implications from participation in sports.
Prerequisite: Junior or senior classification.
Cross Listing: SOCI 319/SPMT 319.

SPMT 321 Risk Management in Sport Organizations
Credits 3.3 Lecture Hours.
Legal principles and rules of law affecting the administration and operation of health, human performance, recreation and sports programs, resources, areas and facilities; risk management and legal concepts applied to contracts, human rights, constitutional issues, supervision of recreation activities and torts.
Prerequisites: Junior or senior classification; or approval of instructor.

SPMT 330 Application of Leadership Skills in Sport Organizations
Credits 3.3 Lecture Hours.
Development and application of leadership vision to sport organizations; development of leadership skills that create collaborative and management of groups in sports organizations.
Prerequisites: SPMT 230 with a grade of C or better.

SPMT 333 Sport Management
Credits 3.3 Lecture Hours.
Introduction to techniques for proper management of programs in physical activities and athletics including the basic physical education instructional program, intercollegiate and interscholastic athletics, intramural and club programs, and alternative athletic programs such as health clubs, corporate fitness centers and YMCA/YWCAs.
Prerequisites: Junior or senior classification; admission to professional phase of program.

SPMT 334 Sport Communication
Credits 3.3 Lecture Hours.
Communications from the interorganizational level to mass media specific within the unique setting of sport industry.
Prerequisites: Junior or senior classification; sport management majors only or approval of instructor.

SPMT 336 Diversity in Sport Organizations
Credits 3.3 Lecture Hours.
Examine an encompassing perspective of diversity within North American and international sport organizations.
Prerequisite: Junior or senior classification; also taught at Galveston campus.

SPMT 337 International Sport Business
Credits 3.3 Lecture Hours.
The magnitude of global expansion and development of sport familiarity with major firms and organizations on the global scene, major issues in global sports; emphasis on business opportunities available internationally; underlying thesis focuses on the contrasts from the U.S. sport industry to foreign markets.
Prerequisite: Junior or senior classification; also taught at Galveston campus.
SPMT 340 Sport Governance  
Credits 3. 3 Lecture Hours.  
Governance and policy development in sport management; managerial activities related to governance, strategic management, ethics in sport, governance and policy development in specific sport contexts.  
Prerequisite: Junior or senior classification.

SPMT 402 Pre-Internship Field Experiences  
Credit 1. 2 Lab Hours.  
Orientation, observations and experiences in preparation for professional internships.  
Prerequisites: Senior classification; approved acceptance to field experience.

SPMT 412 Managing Sport Events  
Credits 3. 3 Lecture Hours.  
Examination of principles involved in planning and managing sport events.  
Prerequisites: Junior or senior classification or approval of instructor.

SPMT 420 Sports Facility Planning  
Credits 3. 3 Lecture Hours.  
Examination of the principles involved in planning and managing sports and recreational facilities.  
Prerequisites: Junior or senior classification; admission to professional phase of program or approval of instructor for non-sport management majors.

SPMT 421 Legal Aspects of Sport  
Credits 3. 3 Lecture Hours.  
Explores the relationship between sport and law, and the fundamentals of law used by sport managers, including contract law, tort law, Constitutional issues, employment and discrimination law, the effect of state and federal statutes on recreational activities and sport, and current legal issues in sports.  
Prerequisites: Junior or senior classification; admission to professional phase of program or approval of instructor for non-sport management majors.

SPMT 422 Financing Sport Operations  
Credits 3. 3 Lecture Hours.  
Study of financial theories and practical application as they impact sport revenues and expenditures; familiarization with current issues and trends in financing sport organizations.  
Prerequisites: Junior or senior classification; admission to professional phase of program.

SPMT 423 Marketing Aspects of Sport  
Credits 3. 3 Lecture Hours.  
Investigation of the rapidly developing sports industry from a marketing perspective; familiarization of marketing terms and tools needed in the sports industry; introduction to the various aspects of marketing that make up the marketing plan.  
Prerequisites: Junior or senior classification; admission to professional phase of program.

SPMT 450 Professional Practice in Sport Management  
Credits 3. 3 Lecture Hours.  
Information, perspectives and skills to promote the management of sports in the community, school, workplace and sport business settings; boundary-crossing partnerships across sport disciplines; the role of collaborative efforts to improve the needs of the sport community.  
Prerequisite: Admission to professional phase of program; senior classification.

SPMT 481 Seminar  
Credit 1. 1 Lecture Hour.  
A variety of topical seminars in communicating contemporary and historical sport management subjects designed to complement the curriculum in sport management. May be taken three times for credit.  
Prerequisite: Admission to the professional phase of the sport management program; junior or senior classification; or approval of instructor.

SPMT 482 Professional Writing Seminar  
Credit 1. 1 Lecture Hour.  
Acquaint students with a primary means of communicating contemporary research in sport management; extensive readings, intensive writings and an oral presentation designed to complement the curriculum in sport management by introducing the application of sport management research to organizational decision making. May be taken two times for credit.  
Prerequisites: Admission to professional phase of program or approval of instructor; junior or senior classification.

SPMT 483 Practicum in Sport Management  
Credits 0 to 3. 0 to 3 Other Hours.  
Participation and study in sport management and administration; acquisition and practice of professional and/or clinical skills in sport management. Must be taken on a satisfactory/unsatisfactory basis.  
Prerequisites: Admission to professional phase of program; approval of instructor; junior or senior classification.

SPMT 484 Internship in Sport Management  
Credits 0 to 12. 0 to 12 Other Hours.  
Supervised internship with sport management organizations; acquisition and practice of professional and/or clinical skills in sport management. Must be taken on a satisfactory/unsatisfactory basis.  
Prerequisites: Junior or senior classification; approval of instructor.

SPMT 485 Directed Studies  
Credits 0 to 4. 0 to 4 Other Hours.  
Special problems in sport management assigned to individual students or to groups. May be repeated for credit. Must be taken on a satisfactory/unsatisfactory basis.  
Prerequisites: Junior or senior classification; approval of instructor.

SPMT 489 Special Topics in...  
Credits 0 to 4. 0 to 4 Lecture Hours.  
Selected topics in an identified area of sport management. May be repeated for credit.

SPMT 491 Research  
Credits 0 to 4. 0 to 4 Other Hours.  
Research conducted under the direction of a faculty member in sport management. May be repeated 4 times for credit.  
Prerequisites: Junior or senior classification; approval of instructor.