

SPORT MANAGEMENT - BS

Program Requirements

First Year

Fall		Semester Credit Hours
ENGL 104 or ENGL 103	Composition and Rhetoric ¹ or Introduction to Rhetoric and Composition	3
SPMT 260	Overview of Practices in Sport ¹	2
SPMT 270	Sport Marketing ¹	2
SPMT 304 or SPMT 319/ SOCI 319	Sport Psychology Management and Practice ¹ or Sociology of Sport	3
MATH 140	Mathematics for Business and Social Sciences ²	3
Semester Credit Hours		13
Spring		
SPMT 262	Human Capital Management in Sport ¹	3
SPMT 272	Sport Marketing Issues ¹	2
MATH 142	Business Calculus ³	3
Select one of the following: ¹		3
COMM 203	Public Speaking	
COMM 205	Communication for Technical Professions	
COMM 243	Argumentation and Debate	
Life and Physical Sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Semester Credit Hours		14

Second Year

Fall		Semester Credit Hours
SPMT 265	Professional Communication for the Sport Industry ¹	4
STAT 201	Elementary Statistical Inference	3
American History (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)		3
Language, Philosophy and Culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture)		3
Life and Physical Sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences)		3
Semester Credit Hours		16
Spring		
POLS 206	American National Government	3
SPMT 295	Introduction to the Culminating Experience ¹	1
American History (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)		3

Creative Arts (<http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts>) 3

Life and Physical Sciences (<http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences>) 3

Directed elective^{1,4} 3

Semester Credit Hours 16

Third Year

Fall		Semester Credit Hours
POLS 207	State and Local Government	3
SPMT 360	Organizational Issues in Sport ¹	3
SPMT 362	Sport Leadership ¹	3
SPMT 364	Financial Management in Sport ¹	3
SPMT 366	Sport Facility and Event Management ¹	3
Semester Credit Hours		15

Spring

SPMT 370	Fan Behavior in Sport ¹	3
SPMT 372	Sales Strategies in Sport Organizations ¹	3
SPMT 374	Strategic Sport Marketing ¹	3
Culminating experience ^{1,5}		3
Directed elective ^{1,4}		3
Semester Credit Hours		15

Fourth Year

Fall		Semester Credit Hours
SPMT 460	Sport Business Planning ¹	3
SPMT 470	Application of Marketing Strategies in Sport ¹	3
Culminating experience ^{1,5}		3
Directed electives ^{1,4}		6
Semester Credit Hours		15

Spring

SPMT 462	Leadership Application in Sport ¹	3
SPMT 472	Data Analysis and Problem Solving in Sport ¹	3
Culminating experience ^{1,5}		7
Directed elective ^{1,4}		3
Semester Credit Hours		16

Total Semester Credit Hours 120

¹ Must make a grade of C or better.

² MATH 148, MATH 152, MATH 168, and MATH 172 will be accepted in lieu of MATH 140.

³ MATH 147, MATH 151, and MATH 171 will be accepted in lieu of MATH 142.

⁴ Select from ACCT 209, ACCT 210, ACCT 229; ALED 340, ALED 341; COMM 205, COMM 210, COMM 315, COMM 320, COMM 340; ECON 202, ECON 203; EHRD 408; FINC 409; FINP 235; HMGD 301, HMGD 302, HMGD 211, HMGD 331, HMGD 340, HMGD 426; ISTM 209; ISTM 210, KINE 199; MGMT 209, MGMT 430/WGST 430; MKTG 402/IBUS 402, MKTG 409; PBSI 107; SPMT 220, SPMT 230, SPMT 285, SPMT 291, SPMT 330, SPMT 336, SPMT 337 SPMT 340, SPMT 412, SPMT 420, SPMT 421, SPMT 483, SPMT 485, SPMT 489, SPMT 491;WGST 430/ MGMT 430. As part of the directed electives, students may choose courses to fulfill a minor in approved departments. Please contact your

advisor for a list of approved minors. Up to 3 hours of KINE 199 may be taken; must be taken at Texas A&M University.

⁵ The culminating experience has 4 unique options; these options are explained in the Culminating Experience seminar SPMT 295. The following courses, among other courses, may satisfy the completion of the culminating experience: SPMT 401, SPMT 402, SPMT 450, SPMT 455, SPMT 481, SPMT 484, SPMT 485 and SPMT 491. Students will gain approval of additional courses through consultation with faculty.