# Sport Management - BS

## Program Requirements

### First Year

**Fall**

- **ENGL 104 or ENGL 103**: Composition and Rhetoric or Introduction to Rhetoric and Composition 3
- **SPMT 260**: Overview of Practices in Sport 1
- **SPMT 270**: Sport Marketing 1
- **SPMT 304 or SPMT 319/SOCI 319**: Sport Psychology Management and Practice or Sociology of Sport 3
- **MATH 140**: Mathematics for Business and Social Sciences 2

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<th>Semester Credit Hours</th>
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**Spring**

- **SPMT 262**: Human Capital Management in Sport 1
- **SPMT 272**: Sport Marketing Issues 1
- **MATH 142**: Business Calculus 3
- **COMM 203**: Public Speaking 3
- **COMM 205**: Communication for Technical Professions 3
- **COMM 243**: Argumentation and Debate 3

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<th>Semester Credit Hours</th>
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### Second Year

**Fall**

- **SPMT 265**: Professional Communication for the Sport Industry 1
- **STAT 201**: Elementary Statistical Inference 3
- **American History**
  - **ECON 203**: American History 3
  - **ECON 202**: Language, Philosophy and Culture 3
  - **ECON 200**: Life and Physical Sciences 3

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<th>Semester Credit Hours</th>
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**Spring**

- **POL 206**: American National Government 3
- **SPMT 295**: Introduction to the Culminating Experience 1

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<th>Semester Credit Hours</th>
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### Third Year

**Fall**

- **POL S 207**: State and Local Government 3
- **SPMT 360**: Organizational Issues in Sport 1
- **SPMT 362**: Sport Leadership 1
- **SPMT 364**: Financial Management in Sport 1
- **SPMT 366**: Sport Facility and Event Management 1

| Semester Credit Hours | 15 |

**Spring**

- **SPMT 370**: Fan Behavior in Sport 1
- **SPMT 372**: Sales Strategies in Sport Organizations 1
- **SPMT 374**: Strategic Sport Marketing 1
- **SPMT 376**: Culminating experience 1
- **SPMT 378**: Directed elective 1

| Semester Credit Hours | 15 |

### Fourth Year

**Fall**

- **SPMT 460**: Sport Business Planning 1
- **SPMT 470**: Application of Marketing Strategies in Sport 1
- **SPMT 472**: Culminating experience 1
- **SPMT 474**: Directed electives 1

| Semester Credit Hours | 15 |

**Spring**

- **SPMT 462**: Leadership Application in Sport 1
- **SPMT 472**: Data Analysis and Problem Solving in Sport 1
- **SPMT 474**: Culminating experience 1
- **SPMT 478**: Directed electives 1

| Semester Credit Hours | 16 |

| Total Semester Credit Hours | 120 |

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1. Must make a grade of C or better.
2. MATH 148, MATH 152, MATH 168, and MATH 172 will be accepted in lieu of MATH 140.
3. MATH 147, MATH 151, and MATH 171 will be accepted in lieu of MATH 142.
4. Select from ACCT 209, ACCT 210, ACCT 229; ALED 340, ALED 341; COMM 205, COMM 210, COMM 315, COMM 320, COMM 340; ECON 202, ECON 203; EHRD 408; FINC 409; FINP 235; HMGT 301, HMGT 302, HMGT 211, HMGT 331, HMGT 340, HMGT 426; ISTM 209; ISTM 210, KINE 199; MGMT 209, MGMT 430/WGST 430; MKTG 402/IBUS 402, MKTG 409; PSBI 107; SPMT 220, SPMT 230, SPMT 285, SPMT 291, SPMT 330, SPMT 336, SPMT 337 SPMT 340, SPMT 412, SPMT 420, SPMT 421, SPMT 483, SPMT 485, SPMT 489, SPMT 491; WGST 430/MGMT 430. As part of the directed electives, students may choose courses to fulfill a minor in approved departments. Please contact your
advisor for a list of approved minors. Up to 3 hours of KINE 199 may be taken; must be taken at Texas A&M University.

The culminating experience has 4 unique options; these options are explained in the Culminating Experience seminar SPMT 295. The following courses, among other courses, may satisfy the completion of the culminating experience: SPMT 401, SPMT 402, SPMT 450, SPMT 455, SPMT 481, SPMT 484, SPMT 485 and SPMT 491. Students will gain approval of additional courses through consultation with faculty.