

SPORT MANAGEMENT - MINOR

The Sport Management Minor provides a foundational understanding of the multifarious sport industry from the perspectives of management, marketing, and other business principles. The minor provides an introductory understanding of the broadly defined sport management discipline and potential careers that can be leveraged in the sport industry.

Program Requirements

Code	Title	Semester Credit Hours
SPMT 260 & SPMT 270	Overview of Practices in Sport and Sport Marketing ¹	4
Select four of the following: ²		12
SPMT 220	Olympic Studies	
SPMT 230	Introduction to Leadership in Sport Organizations	
SPMT 304	Sport Psychology Management and Practice	
SPMT 319/ SOCI 319	Sociology of Sport	
SPMT 330	Application of Leadership Skills in Sport Organizations	
SPMT 336	Diversity in Sport Organizations	
SPMT 337	International Sport Business	
SPMT 340	Sport Governance	
SPMT 489	Special Topics in...	
Total Semester Credit Hours		16

¹ Must be taken together as co-requisites.

² 9 hours must be 300-400 level.

Students must make a grade of C or better in all courses.