

MARITIME BUSINESS ADMINISTRATION - BS

The Maritime Business Administration undergraduate curriculum, offered on the Galveston Campus, provides a solid background in the key areas of accounting, finance, marketing, law, economics and mathematics that are critical for today's business professionals. These courses lay the foundation for more advanced courses in international trade, inland waterways management, brokerage and chartering, organizational behavior, transportation economics, port and terminal management and other areas related to the maritime industry.

International trade is expanding as a result of the general increase in world-wide economic and political stability and this trend is expected to increase, as major economies participate more fully in world-wide economic growth. The great majority of this expanded trade will be carried by ship. As a result, activity in American ports is expected to more than double in the next 20 years, and some ports in the Gulf of Mexico are expected to see a tripling of port activity. Taken together, these forces are now and will continue to positively affect demand for trained maritime professionals ashore. Maritime Business Administration graduates are ideally poised to meet the increasing demand for well educated maritime professionals.

Additionally, qualified undergraduate students have the opportunity to earn a Bachelor of Science and a Master of Maritime Business Administration and Logistics (<http://catalog.tamu.edu/undergraduate/galveston/maritime-business-administration/bs-maritime-administration-mml-maritime-administration-logistics/>) in five years time through the Department of Maritime Business Administration's 3+2 program.

The Maritime Business Administration program is approved to be offered at the Texas A&M Higher Education Center in McAllen, Texas.

Upper-Level Entry Requirements and Application Procedures

Students accepted to the Department of Maritime Business Administration enter the Bachelor of Science in Maritime Business Administration program at the lower-level. Enrollment of students in junior and senior level courses is limited to those who have been admitted to upper-level. Entry requirements and application procedures for the upper-level are as follows.

1. To be admitted to upper-level, a student must have been accepted to the Department of Maritime Business Administration and have:

a. Satisfactorily completed the following five courses:

Code	Title	Semester Credit Hours
ACCT 229	Introductory Accounting	3
ECON 202	Principles of Economics	3
ECON 203	Principles of Economics	3
MATH 140	Mathematics for Business and Social Sciences	3
MATH 142	Business Calculus	3

b. Students must successfully complete these three remaining lower-level courses during their first upper-level semester, unless satisfactorily completed prior to entering upper-level:

Code	Title	Semester Credit Hours
ACCT 230	Introductory Accounting	3
ISTM 210	Fundamentals of Information Systems	3
BUSN 203	Statistical Methods for Business	3

c. Students may preregister for upper-level courses in the semester their status is changed to upper-level. However, students who fail to complete upper-level requirements shall not be permitted to remain registered in upper-level classes.

d. Lower-level students are not required to apply for a change of status to upper-level. An automated process is performed several times each semester comparing a student's academic record to the upper-level entry requirements. Qualifying lower-level students are automatically moved to upper-level and informed of their change-in status through TAMU email.

2. Transfer Students: Transfer students admitted to the Department of Maritime Business Administration will be classified as lower-level students until they complete all requirements listed in Item 1. Transfer students may immediately request upper-level status when admitted to the university only if they meet all upper-level requirements.

3. Change of curriculum students: Students approved to change their curriculum to Maritime Business Administration will be classified as lower-level until they complete all requirements listed previously in Item 1. Change of curriculum students who qualify for admission to upper-level may request this at time of acceptance.

4. Preference for available seats in junior and senior level courses taught through the Department of Maritime Business Administration will be granted to students who have been admitted to the upper-level program. Ineligible students who preregister for upper-level classes are subject to having their registration in these courses cancelled.

Program Requirements

First Year Fall

	Semester Credit Hours
BUSN 101 Freshman Business Initiative ¹	3
MARA 205 Introduction to Ships and Shipping ^{1,2}	3
MATH 140 Mathematics for Business and Social Sciences ^{3,4}	3
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history)	3
Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication)	3
Semester Credit Hours	15

Spring

ECON 202 Principles of Economics ^{1,3}	3
ISTM 210 Fundamentals of Information Systems ^{1,5}	3

MATH 142	Business Calculus ^{3,6}	3
POLS 206	American National Government	3
Communication (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication)		3
Semester Credit Hours		15
Second Year		
Fall		
ACCT 229	Introductory Accounting ^{1,3}	3
BUSN 203	Statistical Methods for Business ^{1,5}	3
ECON 203	Principles of Economics ^{1,3}	3
MARA 281	Seminar in Undergraduate Research Methods ¹	1
American history (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/# american-history)		3
Language, philosophy and culture (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-phiosophy-culture)		3
Semester Credit Hours		16
Spring		
ACCT 230	Introductory Accounting ^{1,5}	3
MARA 212	Business Law ¹	3
POLS 207	State and Local Government	3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences) ⁷		5
Semester Credit Hours		14
Total Semester Credit Hours		60

¹ Indicates required courses in the Maritime Business Administration major. These courses will be used to compute the major GPA. At the time of graduation, a MBAU major must have a GPA of at least 2.25 in their major. A MBAU major must achieve a grade of C or better in ACCT 229, ACCT 230; ECON 202, and ECON 203 as a graduation requirement. These courses may be repeated as necessary to meet this requirement, and the requirement applies to courses taken at TAMUG or offered for transfer from other institutions.

² Students must register for MARA 205 their first semester at Texas A&M University Galveston Campus.

³ Students must satisfactorily complete ACCT 229, ECON 202, ECON 203, MATH 140, and MATH 142 prior to admission to upper-level BS-MBAU.

⁴ MATH 148, MATH 152, MATH 168, and MATH 172 will be accepted in lieu of MATH 140.

⁵ Students must complete ACCT 230, ISTM 210, and BUSN 203 during their first upper-level semester, unless satisfactorily completed prior to upper-level admission.

⁶ MATH 147, MATH 151, and MATH 171 will be accepted in lieu of MATH 142.

⁷ Students may satisfy the 9-credit hours of Life and Physical Science requirement through any combination of one, three or four credit hour courses.

Third Year

		Semester Credit Hours
Fall		
MARA 301	Ocean Transportation I ¹	3
MARA 363	The Management Process ¹	3
MGMT 311	Legal and Social Environment of Business ¹	3
MKTG 321	Marketing ¹	3
MARA elective ^{1,8}		3
Semester Credit Hours		15
Spring		
FINC 341	Business Finance ¹	3
MARA 304	Marine Insurance ¹	3
SCMT 364	Operations Management ¹	3
Creative arts (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts)		3
MARA elective ^{1,8}		3
Semester Credit Hours		15

Fourth Year

Fall		
MARA 373	Personnel Management ^{1,9}	3
MARA 440	Global Economy and Enterprise Management ^{1,10,11}	3
Life and physical sciences (http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences) ⁷		4
MARA electives ^{1,8}		6
Semester Credit Hours		16
Spring		
MARA 421	Admiralty Law ¹	3
MARA 466	Strategic Management ^{1,10}	3
MGMT 481	Seminar in Management ¹	1
MARA electives ^{1,8}		6
General elective		1
Semester Credit Hours		14
Total Semester Credit Hours		60

⁸ Students should select 18 hours from the following courses: ACCT 315, ACCT 316; ECON 311, ECON 323, ECON 452; MARA 201, MARA 342, MARA 345, MARA 346, MARA 347, MARA 348, MARA 350, MARA 360, MARA 401, MARA 402, MARA 403, MARA 405, MARA 416, MARA 424, MARA 435, MARA 445, MARA 446, MARA 450, MARA 461, MARA 470, MARA 475, MARA 484, MARA 485, MARA 489, MARA 490, MARA 491, MARA 493 and SCMT 336.

⁹ Satisfies the 3 credit hour Cultural Discourse (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/>) (CD) requirement.

¹⁰ Designated writing intensive course.

¹¹ Satisfies the 3 credit hour International and Cultural Diversity (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/international-cultural-diversity-requirements/>) (ICD) requirement.

TOTAL PROGRAM HOURS 120

All electives must be chosen in consultation with, and approved by, the student's academic advisor. Unless courses are specifically listed, see University Core Curriculum (<http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/>) for a listing of course options for Communication; Mathematics; Life and Physical Sciences; Language, Philosophy and Culture; Creative Arts; American History; Government and Political Sciences; and Social and Behavioral Sciences.

The total hours may be increased if the student is required to take remedial math, remedial English or foreign language courses.

To earn the economics minor, the student's elective hours must include ECON 311, ECON 323, and ECON 452. For additional requirements of the economics minor, please see the Economics - Minor (<http://catalog.tamu.edu/undergraduate/liberal-arts/economics/minor/>).