

# INTERNATIONAL STUDIES - BA, INTERNATIONAL COMMUNICATION AND MEDIA TRACK

The BA in International Studies (INTS) is an interdisciplinary degree that combines linguistic and regional expertise, with specialization in a sub-field specific to the track.

## International Communication and Media Track

This track offers a discrete set of courses that provide students with a strong background in how media function in a global setting. As one of the largest sectors of the American and global economy, communication and media occupy a major role in our private and professional lives. Moreover, this sector of the economy often functions transnationally in a relatively seamless fashion.

## Principle objectives

1. To guide students through the complex cultural, social, political, and economic stakes of global interdependence.
2. To assure a measurable proficiency in a foreign language.
3. To assure regional cultural competency through a structured and integrated abroad experience.
4. To provide a historical dimension to current conceptions of globalization.

## Curriculum

The degree plan consists of a combination of INTS core courses, with electives tailored for each track, area studies courses in the region corresponding to the student's foreign language choice, foreign language courses, and at least one long semester or 10-week summer study abroad or other approved international program with an emphasis on cultural and linguistic immersion.

## Program Requirements

First Year		
Fall		Semester Credit Hours
ENGL 104	Composition and Rhetoric	3
INTS 205	Current Issues in International Studies	1
Foreign language <sup>1</sup>		4
Government/Political science ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science</a> )		3
Mathematics ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics</a> ) <sup>2</sup>		3
<b>Semester Credit Hours</b>		<b>14</b>
Spring		
INTS 201	Introduction to International Studies	3

INTS 205	Current Issues in International Studies	1
American history ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> )		3
Foreign language <sup>1</sup>		4
Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3
<b>Semester Credit Hours</b>		<b>14</b>
Second Year		
Fall		
Communication ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#communication</a> )		3
Foreign language <sup>1</sup>		3
Language, philosophy and culture ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#language-philosophy-culture</a> )		3
Social and behavioral sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences</a> )		3
International communication and media <sup>3</sup>		3
<b>Semester Credit Hours</b>		<b>15</b>
Spring		
INTS 205	Current Issues in International Studies	1
American history ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#american-history</a> )		3
Foreign language <sup>1</sup>		3
Government/Political science ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#government-political-science</a> )		3
Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )		3
Humanities directed elective ( <a href="http://catalog.tamu.edu/undergraduate/government-public-service/">http://catalog.tamu.edu/undergraduate/government-public-service/</a> )		3
<b>Semester Credit Hours</b>		<b>16</b>
Third Year		
Fall		
INTS 300	International Experience <sup>4</sup>	0
Foreign language <sup>1</sup>		3
Geographic area studies <sup>5</sup>		3
Geographic area studies <sup>5</sup>		3
Geographic area studies <sup>5</sup>		3
International communication and media <sup>3</sup>		3
<b>Semester Credit Hours</b>		<b>15</b>
Spring		
Select one of the following:		3
INTS 400-480 ( <a href="http://catalog.tamu.edu/undergraduate/course-descriptions/ints/">http://catalog.tamu.edu/undergraduate/course-descriptions/ints/</a> )		
INTS 485	Directed Studies	
INTS 489	Special Topics in...	

Creative arts ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#creative-arts</a> )	3
Foreign language <sup>1</sup>	3
Life and physical sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#life-physical-sciences</a> )	3
International communication and media <sup>3</sup>	3
General elective	1
<b>Semester Credit Hours</b>	<b>16</b>

**Fourth Year****Fall**

Select one of the following:	3
INTS 400-480 ( <a href="http://catalog.tamu.edu/undergraduate/course-descriptions/ints/">http://catalog.tamu.edu/undergraduate/course-descriptions/ints/</a> )	
INTS 485 Directed Studies	
INTS 489 Special Topics in...	
Mathematics ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#mathematics</a> ) <sup>2</sup>	3
Social and behavioral sciences ( <a href="http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences">http://catalog.tamu.edu/undergraduate/general-information/university-core-curriculum/#social-behavioral-sciences</a> )	3
International communication and media <sup>3</sup>	3
Humanities directed elective ( <a href="http://catalog.tamu.edu/undergraduate/government-public-service/">http://catalog.tamu.edu/undergraduate/government-public-service/</a> )	3
<b>Semester Credit Hours</b>	<b>15</b>

**Spring**

INTS 481 Senior Seminar in International Studies	3
or INTS 497 or Independent Honors Study	
International communication and media <sup>3</sup>	3
International communication and media <sup>3</sup>	3
Humanities directed elective ( <a href="http://catalog.tamu.edu/undergraduate/government-public-service/">http://catalog.tamu.edu/undergraduate/government-public-service/</a> )	3
General elective	3
<b>Semester Credit Hours</b>	<b>15</b>
<b>Total Semester Credit Hours</b>	<b>120</b>

<sup>1</sup> Students completing a Bachelor of Arts in the Bush School are required to complete 14 hours of a foreign language through the intermediate level. Students in International Affairs are required to complete an additional 6 hours of a foreign language through the advanced level. If you choose to enroll in a language you have studied previously without receiving college credit, you must first take a placement test. See the Foreign Language paragraph.

<sup>2</sup> At least 3 hours must be in MATH. Three hours may be PHIL 240.

<sup>3</sup> Select six (6) courses from at least two departments. Not all courses will be offered every semester. See academic advisor. Students must select three (3) courses from the each of following lists.

- Basics of Communication: COMM 240, COMM 243, COMM 250/ JOUR 250, COMM 301, COMM 305, COMM 315, COMM 320, COMM 325, COMM 345, COMM 350, COMM 360, COMM 375, COMM 415, COMM 443, COMM 446; ENGL 241, ENGL 320; FILM 251/ENGL 251, FILM 299, FILM 343/WGST 343, FILM 349, FILM 445/COMM 435; JOUR 203, JOUR 303; MKTG 409; PBSI 346.
- International & Inter-cultural Setting: COMM 330, COMM 335, COMM 340, COMM 354, COMM 365/JOUR 365, COMM 450,

COMM 458/JOUR 458; FILM 398/AFST 398, FILM 401, FILM 402/ PERF 402, FILM 405/EURO 405, FILM 406, FILM 425/FREN 425, FILM 435/GERM 435, FILM 455/ITAL 455, FILM 465/CHIN 465; INTS 215/FILM 215, INTS 301, INTS 484.

<sup>4</sup> The course will be used to track student's completion of the International Experience Requirement (see paragraph below).

<sup>5</sup> Select courses from an approved list on the INTS website in consultation with an advisor. Courses numbered 485 or 489 that contain significant international content can be taken in any department to meet part of the track or area requirement. Students must obtain International Studies advisor approval before taking the 485 or 489 course.

Graduation requirements include 3 hours of International and Cultural Diversity (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/international-cultural-diversity-requirements/>) courses and 3 hours of Cultural Discourse (<http://catalog.tamu.edu/undergraduate/general-information/degree-information/cultural-discourse-requirements/>) courses. A course satisfying a core category, a college/department requirement, or a free elective can be used to satisfy this requirement. The required 6 hours may be met by courses satisfying other areas of a degree program. See your academic advisor for further information.

**Foreign Language**

Students entering International Studies take a placement exam to determine the level of and number of required foreign language courses. Exam results may fulfill a maximum of 14 semester credit hours.

- Students placed in 101 will take 101, 102, 201 and 202 and 6 semester credit hours at the 300- or 400-level.
- Students placed in 102 will take 102, 201 and 202 and 6 semester credit hours at the 300- or 400-level.
- Students placed in 201 will take 201 and 202 and 6 semester credit hours at the 300- or 400-level.
- Students placed in 202 will take 202 and 6 semester credit hours at the 300- or 400-level.
- Students placing out of 101, 102, 201 and 202 will take 6 semester credit hours at the 300- or 400-level.

**International Experience Requirements**

The International Experience must generate at least 3 hours of Texas A&M University credit. Departmental approval is required before travel.

**Any international experience that does not meet these criteria will not count toward the degree.**

- Must be at least one long semester or one 10-week summer approved experience.
- Must be taken after completion of 100- and 200-level language requirement and INTS 201.
- Must be completed before student is eligible to enroll in INTS 481, INTS 491 or INTS 497.
- Must be an immersion experience in the foreign culture and language, which can be satisfied by:
  - An internship at a company, government agency or non-profit operation involving significant use of the foreign language. Three hours of INTS 484 elective credit can be given.
  - Courses taken at a foreign university. Courses may count for Texas A&M University credit with approval of the advisor of the relevant department. These courses cannot apply to the

International Studies core. One course must be taken in the foreign language at the 300- or 400-level.

- Selected Texas A&M University Study Abroad programs which involve intensive cultural and language immersion.
- A combination of the above to equal the requirement of a long semester or a 10-week summer-approved experience.
- Must be taken outside of the student's country of origin.
- Must be taken in one foreign country that matches with the foreign language and the area study requirement unless approved by the department head before travel.

Other courses may qualify for the college, university requirements categories. Students should consult the approved list of courses available in the International Studies Degree Program Office. The list incorporates University Core Curriculum requirements. No course can be counted in more than one category, except as allowed in the International and Cultural Diversity Graduation and Cultural Discourse requirement.