MKTG 323 Marketing Research ²

COMM 320 Organizational Communication ²

Liberal Arts Cluster

ENTREPRENEURSHIP - MINOR

Program Requirements

Program	Requirements		COMMINI 320	organizational communication
Code	Title	Semester Credit	COMM 324	Communication Leadership and Conflict Management ²
		Hours	COMM 489	Special Topics in (Humanities and Social Science Innovation)
Foundational Courses Select 6 hours from the following: 1 6			FCON 425	The Organization of Industry ²
	Introduction to Agricultural	O		Energy Markets and Policy ²
	Economics Establishing Agribusiness		ECON 449	Economics of Decision-Making Strategy ²
AGLC 223	Entrepreneurship Networks I			Design Process
AGEC 285	Directed Studies ^{2,3}			Technical and Professional Writing
AGEC 315	Food and Agricultural Sales ²			Topics in Digital Research ²
AGSM 289	Special Topics in (Faulkner			Technical and Professional Editing ²
	Entrepreneurship Lecture Series) 9 Special Topics in (Faulkner Entrepreneurship Lecture Series)			From Gutenberg to Google - International History of Technology and Innovation
BAEN 289				
BIOL 492	Biomedical Therapeutics		HIST 364	From Axes to iPads - History of
DIOI 405	Development			Innovation and Technology in America
BIOL 496	Ethics in Biological Research		HIST 470	American Business History
MARA 345	Maritime and Marine Entrepreneurship Ventures ^{2,4}			Organizational Psychology ²
MARA 346	Maritime and Marine Business			Conflict and Negotiation ²
1411/11/10/10	Plans ²			Introduction to Comparative Politics
MGMT 470	Entrepreneurial Small Business ²			Game Theoretic Methods in Political
MKTG 322	Consumer Behavior		. 020 000	Science ²
MKTG 335	Professional Selling ²		SOCI 335	Sociology of Organizations
MKTG 442	Innovation and Product Management ²		SOCI 377	Entrepreneurial Thought Leaders Seminar
SOCI 376/ MGMT 376	Entrepreneurial Perspectives		SOCI 445	Sociology of Law (Texas A&M University at Qatar Cluster)
SOCI 476/ Entrepreneurship Practice			Texas A&M	University at Galveston Cluster
MGMT 476				Application of Tourism Principles
Discipline-specific Courses				Sustainable Tourism ²
Select 6 hours from the following: ⁵		6		Launch a Startup ²
_	and Life Science Cluster			Maritime Service Operations
AGEC 324	Agribusiness Entrepreneurship – Budgeting ²			Brokerage and Chartering ²
AGEC 424	Agribusiness Entrepreneurship –			Inland Waterways ²
7.020 .2.	Economic Analysis ²			Intermodal Transportation ²
AGEC 425	Agribusiness Entrepreneurship –			Lean Start Up ⁶
	Financial Analysis ²			Marine Surveying ²
AGSM 439	Management of Agricultural			Marine Dry Cargo Operations ²
	Systems I ²			University at Qatar Cluster ⁷
BAEN 479	Biological and Agricultural Engineering Design I ²			Humanitarian Engineering Enterprise Basics for Technical
Business C	5 5		ENGN 311	Entreprise basics for reclinical Entrepreneurs
	Survey of Managerial and Cost		ENGR 312	Sales, Operations and
	Accounting Principles Organizational Design, Change and			Manufacturing for Technology Companies
	Development ² Creativity and Innovation in		ENGR 421	Technology Company Management, Leadership, and Corporate Culture
IVIOIVIT 440	Business ²		ENGR 461	Engineering Product Lean Launch
MGMT 460	Managing Projects ²			

	MEEN 490	Entrepreneurship in Nano and Energy Systems			
	MTDE 333	Project Management for Engineers			
	PETE 453	Petroleum Entrepreneurship			
Ca	apstone Cou	rses			
Se	Select 3 hours from the following:				
	Agriculture	and Life Sciences Cluster			
	AGEC 425	Agribusiness Entrepreneurship – Financial Analysis ²			
	AGSM 440	Management of Agricultural Systems II ²			
	BAEN 480	Biological and Agricultural Engineering Design II ²			
		Entrepreneurship: The Lean Startup Approach ²			
	Internship 2	2,3,8			
	Research 2,				
	Business C	luster ⁹			
	MGMT 432	Managing the Nonprofit Organization ²			
	MGMT 457, IBUS 457	/Global Entrepreneurship			
	MGMT 477	Entrepreneurship: The Lean Startup Approach ²			
	SOCI 450/ MGMT 478	Social Entrepreneurship			
	Liberal Arts	Cluster 10			
	ENGL 489	Special Topics in (Narrative and Digital Technology)			
	MGMT 432	Managing the Nonprofit Organization ²			
	MGMT 477	Entrepreneurship: The Lean Startup Approach ²			
	SOCI 404/ RPTS 404	Sociology of the Community ²			
	SOCI 450/ MGMT 478	Social Entrepreneurship			
		University at Galveston Cluster 11			
		Entrepreneurship Greenhouse ^{2,12}			
	MARA 461	Disciplined Entrepreneurship 12			
		University at Qatar Cluster			
	ENGR 410	Global Engineering Design			

Total Semester Credit Hours

15

- Choose 2 three-hour courses or 1 three-hour course plus 3 one-hour courses. Students following the Texas A&M University at Qatar cluster may substitute up to six credit hours transfer coursework from another Education City institution with advisor approval.
- Course has prerequisites; student should consult with academic advisor or instructor before enrolling.
- 3 Approval required.
- MARA 301 is a prerequisite for MARA 345; this can be waived by the MARA department head for non-business majors only.
- Choose at least three hours at 300- to 400-level.
- MARA 445 is for business majors only.

- Students following the Texas A&M University at Qatar cluster may substitute up to 3 credit hours transfer coursework from another Education City institution with advisor approval.
- Department code appropriate to research or internship focus; departmental approval required.
- Qualifying undergraduates may complete MGMT 632 Technology Commercialization to meet this requirement; approval required.
- Qualifying undergraduates may complete MGMT 632 Technology Commercialization or SOCI 689 Social Entrepreneurship to meet this requirement; approval required.
- Capstone courses must be taken in residency at Texas A&M University at Galveston, no substitutions from outside universities will suffice this requirement.
- Students enrolled in the Texas A&M University at Galveston cluster must choose their capstone course based on their chosen degree to satisfy this requirement. MARA 446 is for business majors only, while MARA 461 is for non-business majors.